

## DAWN ENTERPRISES INC.

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## INSTALLATION INSTRUCTIONS

PART NUMBER: LCM-ES350-4-2021  
FOR: Lexus ES350 2007-12 / Lexus ES350  
2013 +  
EFFECTIVE: August 4, 2012

### PLEASE READ ALL INSTRUCTIONS BEFORE BEGINNING INSTALLATION

- LOCATION** (See Diagram below):  
Run masking tape, **as shown using the measurements in the diagram below**, from POINT A to POINT B. Press tape against the vehicle, making sure that the tape is straight from POINT A to POINT B. **Repeat on other side of vehicle.**

#### 2007-2012



#### 2013 +



- CLEAN AND PREP:**  
Clean the surface where the molding is to be installed using the alcohol pads enclosed for proper installation of Lower Chrome Molding. Wipe off excess residue with a clean cloth. Next, apply the **Pro Bond** promoter.  
**TEMPERATURE:** Where cooler temperatures prevail, make sure the molding is at room temperature. The recommended metal surface temperature of the vehicle should be at least  $75^{\circ}\text{F}/24^{\circ}\text{C}$  for proper installation. If the surface is cold, use a heat gun to warm before proceeding with installation.  
**PROMOTER:** Supplied is a crush swab **Pro Bond** self-applicator. Squeeze the applicator until you feel the applicator "crush". When the applicator becomes wet on the end, it is ready for use. Quickly apply a thin coat of **Pro Bond** below the masking tape line, no further than  $1\ 1/4"$  below the tape. Be careful not to go lower than  $1\ 1/4"$  as **Pro Bond** could dull the paint surface. Wait for the coat of **Pro Bond** to dry before applying molding.

Diagram B

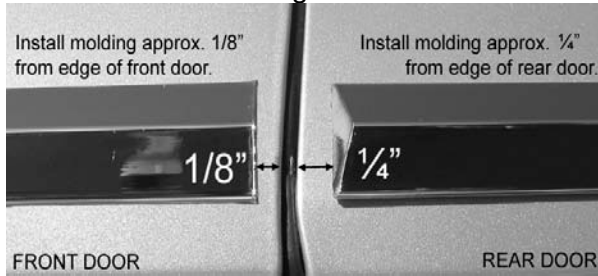


Diagram C



3. **INSTALLATION (IMPORTANT):**  
**Before starting, see Diagram B** as to where to start applying molding. Next, completely peel off all of the liner from back of molding, making sure all red liner is removed from molding. **DO NOT TOUCH** the exposed adhesive with your fingers as the installation is being done.
4. See Diagram C for final installation.
5. AFTER THE MOLDING has been installed, use a soft cloth and apply pressure along the entire length of the molding to insure proper adhesion.