

DAWN ENTERPRISES INC.

9155 Sweet Valley Dr., Valley View, OH 44125
Phone: (216) 447-1777 or (800) 548-4867
Fax: (216) 642-5505
www.dawn-ent.com

INSTALLATION INSTRUCTIONS

PART NUMBER: LCM-CTS14-1819-2021
FOR: 2014 Cadillac CTS
EFFECTIVE: 18 June 2015

PLEASE READ ALL INSTRUCTIONS BEFORE BEGINNING INSTALLATION

- LOCATION** (See *Diagram below*):
Run masking tape, **as shown using the measurements in the diagram below**, from POINT A to POINT B. Press tape against the vehicle, making sure that the tape is straight from POINT A to POINT B. **Repeat on other side of vehicle.**



- CLEAN AND PREP:**
Clean the surface where the molding is to be installed using the alcohol pads enclosed for proper installation of Lower Chrome Molding. Wipe off excess residue with a clean cloth. Next, apply the **Pro Bond** promoter.
TEMPERATURE: Where cooler temperatures prevail, make sure the molding is at room temperature. The recommended metal surface temperature of the vehicle should be at least 75°F/24°C for proper installation. If the surface is cold, use a heat gun to warm before proceeding with installation.
PROMOTER: Supplied is a crush swab **Pro Bond** self-applicator. Squeeze the applicator until you feel the applicator “crush”. When the applicator becomes wet on the end, it is ready for use. Quickly apply a thin coat of **Pro Bond** below the masking tape line, no further than 1 1/4” below the tape. Be careful not to go lower than 1 1/4” as **Pro Bond** could dull the paint surface. Wait for the coat of **Pro Bond** to dry before applying molding.

DIAGRAM B (STARTING POINT)

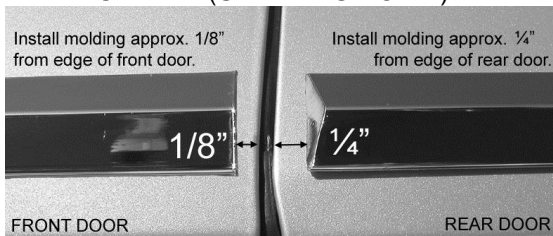
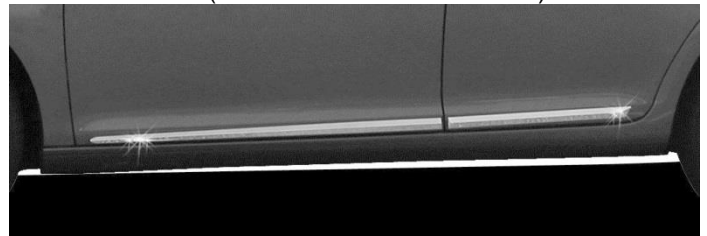


DIAGRAM C (FINISHED INSTALLATION)



- INSTALLATION (IMPORTANT):**
Before starting, see Diagram B as to where to start applying molding. Next, completely peel off all of the liner from back of molding, making sure all red liner is removed from molding. **Be sure to remove die cut end of red liner from molding.** **DO NOT TOUCH** the exposed adhesive with your fingers as the installation is being done.
- See Diagram C for final installation.
- AFTER THE MOLDING** has been installed, use a soft cloth and apply pressure along the entire length of the molding to insure proper adhesion.